

# **Connection Case Studies**

Cultivo<sup>™</sup> is a unique opportunity for global companies preparing for their entry into the U.S. ag, food or bioscience market. The fee-based program connects entrepreneurs and scaleups with Iowa leaders for networking, learning and exposure to U.S. financing, regulatory, and market systems.

#### PERSONAL CONNECTIONS AND REAL-WORLD ADVICE



Biotecland, Brazil Dagon Riebiero, Co-Founder Cultivo Cohort 2 Graduate

"The Cultivo program has connected entrepreneurs from different regions of the world with agribusiness leaders in the U.S. and allowed us to hear firsthand their insights on the trends that will build

the future. We benefited from unique knowledge passed on by several specialists in specific areas of entrepreneurship, innovation and agribusiness. In our case, the highlight of the program was the connections generated. **After the program, we have all the conditions and paths to be able to plan an expansion in the United States.**"

#### UNMATCHED ACCESS TO LEADERS AND ENTREPRENEURS



AgriDigital, Australia Katrina Stanislaw, Former Head of Region, North America

Cultivo Cohort 1 Graduate

"In 6 weeks, virtually, and with our peers dialing in from literally across the globe, we managed to meet some of the most established and innovative players and

**leaders in the U.S. food and agriculture industry.** From leadership at Corteva, John Deere, and Sukup, to start-ups like Rantizo, industry experts at Iowa State University, and state producer associations. The list goes on, and we appreciate each and every speaker who took the time to share and brainstorm with us."

#### FOCUS ON AGRICULTURE



Reazant, Canada Sumit Verma, CEO and Co-Founder Cultivo Cohort 2 Graduate

"Cultivo is unique in that it focuses specifically on agriculture companies that need go-to-market help and provides realworld advice and resources to establish

operations in the U.S. The program really provided a very distinct perspective of the U.S. market and we made the connections we needed to get a foothold in the U.S."

# EACH COHORT IS...

weeks of programming

**35** 

business and university leaders facilitating virtual programming and discussions

 individual connections with lowa farmers, researchers, and companies

## **APPLY TODAY**

Applications are accepted on an ongoing basis. Applications can be submitted at America's Cultivation Corridor website, www.cultivationcorridor.org.

### **CONTACT US**

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